



Cambridge Assessment International Education
Cambridge International General Certificate of Secondary Education

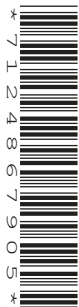
CANDIDATE
NAME

CENTRE
NUMBER

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TRAVEL AND TOURISM

0471/12

Core Module

October/November 2019

2 hours

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **12** printed pages.

1 Refer to Fig. 1.1 (Insert), information about Barcelona, a city in Spain.

(a) Barcelona has 75 000 licensed serviced bed spaces.

State **three** types of serviced accommodation.

- 1
- 2
- 3 [3]

(b) Explain **two** advantages to the tourist of staying in licensed accommodation.

- 1
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- 2
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..... [4]

(c) Explain **three** environmental impacts likely in a city destination experiencing overcrowding from high tourist numbers.

1

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[6]

(d) Explain **three** factors likely to influence a tourist's choice of accommodation.

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[6]

(e) Discuss the likely economic impacts to the local population in Barcelona from high tourist numbers.

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[6]

[Total: 25]

2 Refer to Fig. 2.1 (Insert), information on the growth in international visitor numbers to Australia.

(a) Identify the following:

the percentage growth of international visitors to Australia

.....

Australia's main tourist type

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the estimated annual visitor expenditure by 2020

.....

[3]

(b) Explain **two** likely reasons why six of Australia's main inbound markets are in the neighbouring continent of Asia.

1

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2

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[4]

(e) Discuss how tourist boards monitor the performance of tourism in their country.

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[6]

[Total: 25]

(d) An increase in air travel can create negative environmental impacts.

Describe **two** ways **each** of the following negative environmental impacts of air travel can be reduced.

Noise pollution

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Air pollution

1

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2

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[8]

